Brittany Ferries x Oak Furnitureland
Prize Draw Rules

Draft for legal and data-protection review. Complete all square-bracketed fields before publication.

Opening date	09:00 GMT on 12 November 2026
Closing date	23:59 GMT on 30 November 2026
Eligibility	UK residents aged 18 or over, subject to section 2
Entry method	Complete the online entry form at https://www.smartsurvey.co.uk/s/5SB1DP/

No purchase or payment is necessary to enter or win. A purchase will not increase an entrant's chances of winning.

1. Promoter and prize partner

1.1 The promoter is BAI - Bretagne Angleterre Irlande S.A., trading as Brittany Ferries, whose registered office is at Port du Bloscon, BP 72, 29688 Roscoff Cedex, France (the "Promoter").

1.2 Oak Furnitureland Oak Furnitureland Group Limited, whose registered office is at Unit DC2, Viscount Way, South Marston Industrial Estate, Swindon, Wiltshire, SN3 4TN, and registered number is 12645185 is the prize partner (the "Prize Partner"). Unless otherwise stated, the Promoter is responsible for administering the prize draw.

1.3 The prize draw opens at 09:00 GMT on 12 November 2026 and closes at 23:59 GMT on 30 November 2026 (the "Closing Date"). Entries received after the Closing Date will not be accepted.

2. Eligibility

2.1 The prize draw is open to legal residents of the United Kingdom aged 18 or over who enter from within the United Kingdom, except:

- employees of the Promoter or the Prize Partner;
- members of those employees' immediate families or households; and
- agents or other third parties directly involved in administering the prize draw.

2.2 The prize draw is open to legal residents of the United Kingdom aged 18 or over. Oak Furnitureland delivers to addresses in mainland UK, Northern Ireland and the Isle of Wight only. Any onward delivery outside of these areas will be the responsibility of the prize winner and at their own cost.

2.3 By entering, participants agree to be bound by these rules.

2.4 The Promoter may require reasonable evidence of an entrant's eligibility. An entrant may be disqualified if they do not satisfy these rules or provide information reasonably requested to verify their eligibility.

3. How to enter

3.1 To enter, complete and submit the online prize draw form at https://www.smartsurvey.co.uk/s/5SB1DP/ before the Closing Date. Entrants must provide all information marked as mandatory.

3.2 Only one entry per person and per email address is permitted. Multiple entries submitted by or on behalf of the same person may be disqualified.

3.3 Entries must be submitted personally by the entrant. Entries submitted by automated means, through agents, in bulk, or on another person's behalf will not be accepted.

3.4 Incomplete, illegible, misdirected, automated or late entries will not be accepted. Proof of submission is not proof of receipt.

4. Winner selection

4.1 One winner will be selected at random from all valid entries within 14 days of the Closing Date, using a verifiably random computer process. The draw will be conducted under the supervision of an independent person.

4.2 The Promoter will retain an appropriate record of the draw and the selection process.

5. Prize

There is one prize package for one winner, comprising the following two vouchers:

Brittany Ferries travel voucher

- £500 Brittany Ferries Travel Voucher
- Valid for travel until 30 November 2028
- The voucher will be issued in the name of the winner and is non-transferable.
- The voucher cannot be exchanged in part or whole for cash.
- If the booking value is less than the voucher total, no further credit will be issued.

Oak Furnitureland voucher

- £500 Oak Furnitureland Voucher
- Valid for 12 months from issue
- Must be redeemed against one single order
- Unused balance cannot be carried forward
- If the order exceeds £500, the winner pays the difference
- Redeemable in showrooms, online or via the online sales team, excluding Clearance Showrooms
- Cannot be used with third-party consumer finance
- Someone aged 18 or over must be present for delivery
- The winner is responsible for checking that products fit and that access is suitable
- Delivery is available to mainland UK, Northern Ireland and the Isle of Wight only. Any onward delivery outside of these areas will be the responsibility of the prize winner and at their own cost.
- Delivery timing depends on product availability
- The prize cannot be transferred, auctioned or resold

5.1 The prizes are non-transferable and no cash alternative is available.

5.2 If a prize or any part of it becomes unavailable for reasons outside the Promoter's reasonable control, the Promoter may substitute an alternative of equal or greater value.

5.3 The winner is responsible for any costs not expressly included in the prize description.

6. Contacting the winner and awarding the prize

6.1 The winner will be contacted using the email address supplied at entry and must respond within seven days of the Promoter's first notification. The winner must provide the information reasonably required to verify eligibility and fulfil the prize.

6.2 If the winner does not respond after reasonable efforts to contact them, is ineligible, declines the prize or does not provide the required information within the stated period, the prize may be forfeited. The Promoter may select a reserve winner using the same random process.

6.3 The Promoter will issue the Brittany Ferries travel voucher. For prize-fulfilment purposes only, the Promoter will share the winner's necessary contact and delivery details with the Prize Partner so it can issue and, where relevant, fulfil the Oak Furnitureland voucher.

6.4 The winner must use each voucher within its applicable validity period and in accordance with the relevant terms stated in section 5 and any additional terms provided at fulfilment.

7. Winner information and publicity

7.1 The winner's surname and county will be available for 30 days after the draw by emailing partnerships@brittanyferries.com. Entrants may object to their details being published or request that the amount of information published be reduced.

7.2 The Promoter may nevertheless be required to provide the winner's details and evidence that a valid award took place to the Advertising Standards Authority on request.

7.3 Any request for the winner to participate in publicity, provide a testimonial or supply a photograph will be optional and subject to separate agreement.

8. Liability and technical issues

8.1 Nothing in these rules excludes or limits liability where it would be unlawful to do so, including liability for death or personal injury caused by negligence, fraud or fraudulent misrepresentation, or an entrant's statutory rights.

8.2 Subject to section 8.1, the Promoter is not responsible for loss or damage that is not a foreseeable result of its breach of these rules, or for loss arising from information incorrectly supplied by an entrant.

8.3 The Promoter is not responsible for entries that are lost, delayed, corrupted, misdirected or not received because of equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind, except where caused by the Promoter's negligence.

8.4 Entries generated by robots, scripts or other automated means are prohibited. The Promoter may disqualify entries and withhold prizes where it reasonably believes there has been fraud, abuse, tampering or a breach of these rules.

8.5 The Promoter may cancel, suspend or amend the prize draw where circumstances outside its reasonable control make this unavoidable. Any change will be made in a way that minimises disappointment to entrants and will be communicated on the competition page.

9. Personal data

9.1 The Promoter will process entrants' personal data to administer the prize draw, verify eligibility, select and contact the winner, fulfil the prize, maintain records of the draw and meet its legal and regulatory obligations.

9.2 Entry data will not be used for direct marketing unless the entrant has provided separate consent. Consent to marketing is not a condition of entry and may be withdrawn at any time.

9.3 Where an entrant has specifically opted in to receive marketing communications from the Prize Partner, the Promoter will share the entrant's name and email address with the Prize Partner for this purpose. The Prize Partner will process that information in accordance with its own privacy notice. Entrants who do not provide this consent will not have their personal data shared with the Prize Partner for marketing purposes.

9.4 If an entrant wins the prize, the Promoter will share the winner's necessary contact and delivery details with the Prize Partner for the separate purpose of prize fulfilment, irrespective of whether the winner has opted in to marketing. The Prize Partner will process that information in accordance with its own privacy notice.

9.5 Further information about how the Promoter processes personal data, including individual rights, is available in the Brittany Ferries Privacy Policy at https://www.brittany-ferries.co.uk/information/terms/privacy-policy.

9.6 Questions about personal data may be sent to the Promoter's Data Protection Officer at contact_dpo@brittany-ferries.com. UK residents may also complain to the Information Commissioner's Office at https://ico.org.uk/.

10. Governing law

10.1 These rules and any dispute arising from or in connection with the prize draw are governed by English law.

10.2 Entrants may bring proceedings in the courts of the part of the United Kingdom in which they live.